

Jemma Williams



resume



education B.F.A. in Communication Design, University of Connecticut, 2004
B.A. in Communication Sciences, University of Connecticut, 2004

attributes An ambitious, experienced designer seeking an opportunity for artistic and personal growth in an environment of creativity and hands-on projects. Flexible in any work situation, eager to learn, work with others, and contribute my perspective. Highly organized individual who believes good design is the key to effective communication.

relevant
experience
2007–present

ARTSPACE, New Haven, CT

Communications Director. Currently working at this non-profit contemporary art gallery. Responsibilities include all graphic, web and communication design for the gallery; art direction from concept to product; exhibition graphics; information design; book design; crafting weekly e-vites; creative problem solving; public relations; marketing; client relations; customer service; writing and distribution of press releases; media relations; planning and executing two annual non-profit arts festivals; mentoring a team of college interns; working with a small team to achieve large goals.

2005–2007

THIN AIR LLC, Monroe, CT

Senior Designer. A small design studio whose clients ranged from national and international companies, including Garden Zone, Georgia Pacific, Mattel, Hasbro and L'Oreal, to local businesses. Responsibilities included graphic design, packaging design, web design, print design, in-store signage & merchandisers, presentation materials, prototyping, product brainstorming, concept development and travel. Experience gained in working in a small professional environment, developing client relationships, working with associates in foreign countries, brainstorming with respected toy inventors, and preparing concepts for presentation to large companies.

2004

INTERTECH MEDIA, Greenwich, CT

Account Executive. A company that develops websites for radio stations nationwide. Responsibilities included training new clients to use the online interface for maintaining website content; designing various graphics and animations; and provided technical assistance to clients.

related
experience
2006–present

JEMMANIMALS, New Haven, CT

Creator/Artist. A line of handmade plush designer toys invented, sewn and painted by Jemma Williams, and available for purchase online www.jemmanimals.etsy.com and in retail stores in New York City and New Haven CT.

2007–present

HELLO MY NAME IS GALLERY, New Haven, CT

Cofounder. A not-for-profit art gallery project exhibiting contemporary art by emerging artists in a domestic setting.

technology
& software
expertise

MAC proficient, with PC background

Adobe Creative Suite: InDesign, Illustrator, Photoshop, Dreamweaver, GoLive, Flash, After Effects

CMS & HTML • Online E-vite Services • Microsoft Office Suite • Filemaker